

# MANNAKIN™

## PRESS RELEASE

### **MANNAKIN HALLOWEEN SAFARI & FILM FESTIVAL - 17th to 31st October 2020**

Whilst Autumn is feeling like doom and gloom we can trust and rely upon the creativity that goes down at Mannakin in Fulbeck this Halloween.

Whilst Mannakin's usual *Awful Halloween Walk* around the yard and buildings is not possible this year because of Covid restrictions, director Roz Edwards and her mannequins have put their heads together to bring you the ultimate drive through event.

Aptly named as the *Mannakin Halloween Safari & Film Festival* the event keeps you safely in your vehicles whilst you negotiate the drive through the eerie mannequin graveyard.

Director Roz Edwards says 'with no trick or treating this year, we decided to open up the road within the yard at Mannakin to create an alternative event that is Covid safe. Visitors enter the site in their cars and are instructed not to get out under any circumstances, as many child mannequins are on the loose. I hope it creates a bit of weirdness and alternative fun this Halloween.'

The Mannakin Halloween Safari starts from Saturday, 17th October, with options to just drive through the mannequin graveyard in the daytime and at night. This is suitable for children and novices.

From 23rd to 31st October it all goes a bit weird as the yard turns into a drive through multiplex cinema, screening scary films from independent filmmakers. These will not be suitable for under 18's.

Mannakin even offers a live streaming ticket option for those who want to stay home safely without missing out: A private Facebook group allows Halloween fans worldwide to join *Mannakin Halloween Safari & Film Festival* through their mobile device or computer.

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Mannakin Ltd, founded by Roz Edwards in 2008, hires, sells, renovates and upcycles mannequins. As for most of us this year has been particularly challenging but with creative reinvention at heart, Roz has pivoted the business for October into a pop up multiplex cinema and a Halloween entertainment drive through experience.

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Background press coverage: [mannakin.com/press/](http://mannakin.com/press/)

Link to tickets: [www.tickettailor.com/events/mannakinltd/430364](http://www.tickettailor.com/events/mannakinltd/430364)

Link to teaser video: [vimeo.com/461938845](http://vimeo.com/461938845)

Contact info: Mannakin Ltd  
Brant Road, Fulbeck Lowfields  
Grantham, Lincolnshire, NG32 3JD  
+44 1400 272219 / +44 77575 13584

[roz@mannakin.com](mailto:roz@mannakin.com)

Photography by Garry Platt